

PRODUCT PORTFOLIO

**WE ARE BELIEVERS IN WHAT'S NEXT, WHAT'S POSSIBLE,
AND WHAT'S WORTH EVERY DROP OF SWEAT.**

Every fitness company calls themselves innovative. But what does it mean? At Freemotion, being innovative means questioning how we workout and redefining it. We do things not because everyone else is doing them, but because no one else is doing them. We know that life isn't about working out, but working out is what creates a more adventurous life. We make machines that change your mood, mind and fitness level. Freemotion equipment comes to life in small and large group training, helping to generate income by creating new revenue streams.

Innovation is about getting there first - like how Freemotion introduced functional cable-based strength training, the Incline Trainer and GENESIS™. Innovative is more than something you call yourself, it's what gets you out of bed every day. It's the reason why Freemotion is a subsidiary of iFIT Health & Fitness - a leading fitness manufacturer, 40+ years strong. At Freemotion we don't call ourselves innovative, we live innovation each and every day.



22 SERIES POWERED BY IFIT®



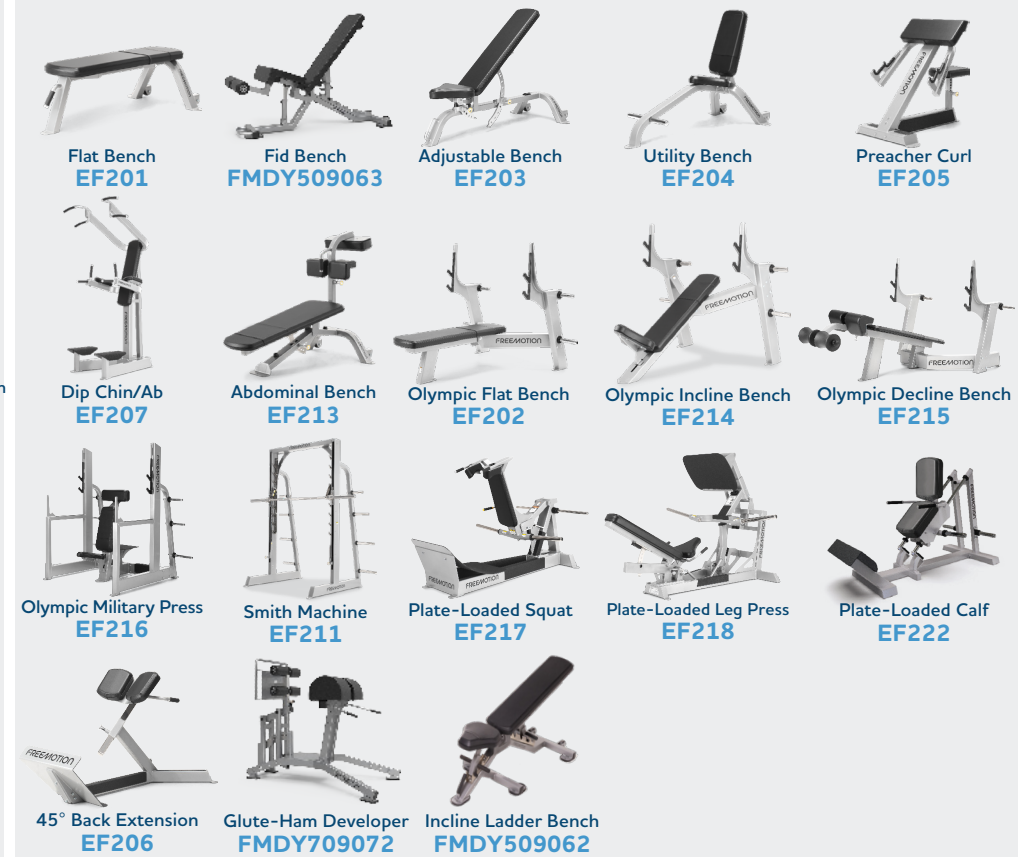
GENESIS™



EPIC SELECTORIZED



FREE WEIGHTS



SMARTSERIES™ IFIT® ENABLED



RACKS



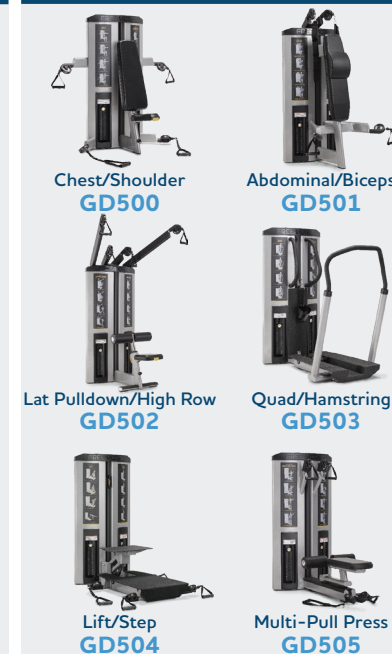
8 SERIES IFIT® ENABLED



RIP:60 CLUB



GENESIS DS™



FITRIG™

